

**Philadelphia Bar Association
Board of Governors Meeting
November 21, 2019**

The meeting was called to order by Chair Racine at 4:07pm.

The minutes from the October 23, 2019 meeting were considered. A motion to approve the minutes was made and seconded and passed unanimously.

Treasurer Marc Zucker gave the Treasurer's Report for the period ending October 31, 2019, which is a lot of good news. On the revenue side, in the first 10 months of the year, the Association brought in more than \$12,000 in revenue than anticipated in the budget, and almost exactly the same amount as last year. The big difference is that last year our revenues included an additional \$100,000 in USI revenue. This is reflected in the line marked "Royalty Income," so the fact that our numbers for last year and this year are similar is a tribute to the push for revenue from other sources. Those other sources include CLE programs, which brought in \$55,825 more than last year, though less than budgeted, and an extra \$23,000 in sponsorship revenue compared to last year, which was \$15,000 more than budgeted. The monthly numbers for October are likewise positive: more than \$31,000 in revenue for the month.

LRIS revenues continue to fall well below what was budgeted, which is why next year's budget has been adjusted to reflect those lower expectations. Nevertheless, the LRIS revenue is still higher than last year by about \$7000 for the month and \$20,000 for the year to date.

The Association collected more dues than budgeted for this period, but still fell \$10,000 below last year's numbers. Board members were encouraged to continue to speak to potential members and lapsed members.

On the expense side, the Association spent about \$19,000 more than budgeted for October, which puts us in the red for the month, but well within the budget for the year to date. In fact, the Association spent over \$100,000 less than budgeted for the first 10 months of the year, mostly due to savings in employee salaries, benefits and overhead.

Overall, that puts the Association in the black by \$118,000 for the year to date, and about \$12,000 in the black for the month of October. Executive Director Hurdle and CFO Knight are anticipating a smaller deficit than had been budgeted for the year. A more robust discussion of expectations for the coming year will take place in executive session pertaining to the 2020 budget. However, Treasurer Zucker noted that he actively participated in the budget discussions in the Finance Committee and very much approves of the resulting proposed budget.

A motion to approve the report was made, seconded and approved unanimously.

Executive Director Harvey Hurdle presented the monthly Executive Director's Report. Tomorrow is a big day for the bar association, because new web pages will be rolled out tomorrow for event registration and member registration, so the website will be down over the weekend. He thanked the staff for their work. This will eliminate a lot of the duplication.

There is progress on the hiring of a Communications and Marketing Manager. Executive Director Hurdle is in the process of interviewing candidates. He asked candidates to review the current communications and marketing strategies and come with a plan and provide ideas to improve it, so we are getting ideas, even if we don't hire those candidates. Three or four finalists will meet with the senior team and be asked to provide writing samples. He is hoping to have the person in place before the end of the year.

There is movement on facilities renovation and an electrician walked through the space.

Chancellor Fedullo provided her report. She said this is Member Appreciation week, but it is also Chancellor appreciation of the Board week and she is very thankful for the Board and thankful to be the Chancellor. She indicated there are gifts at the end of the table.

The Association, in partnership with Community Legal Services and other groups, achieved a big victory last week. It worked hard to have City Council unanimously pass a bill creating Right to Counsel for poor people facing eviction. The Civil Gideon task force is celebrating its 10th year and this is a great win. Chancellor Fedullo presented at the Council hearing with Ethan Fogel. Councilwoman Gym thanked the Association for our support of the measure. The provision still needs funding, but the fact that the right now exists is critically important and it represents the true mission of the Association.

There are two award winners, which will be presented at the Annual meeting. Kathleen Wilkinson won the Sandra Day O'Connor award, and she is so deserving, because of her involvement with women's issues and mentoring. Ethan Vogel won the Citizens' Bank award for his work on the Stout Report, which helped lead to the Right to Counsel legislation.

There is a final Chancellor's Forum on personal style and professional image. It's about professional image, not style per se. It is a conversation about how you present yourself. A few men have signed up, and although the panelists are all women who have an array of styles, but the issue is addressed to all. There will be giveaways!

Chair Racine provided her Chair report. She displayed the new Barristers' turkey drive accessories - Turkey sunglasses. Board members were encouraged to donate.

It is almost the end of the year, and the Board is at 60% of its participation goal being complete. Some are very close. The hope is to be to 75% at least by the next meeting.

There being no further business, the meeting was adjourned at approximately 4:23pm into executive session.

The meeting was reopened at 5:02pm and a motion to approve the budget was made, seconded and unanimously approved. The meeting was then adjourned at 5:03pm back into executive session.

Respectfully submitted,
Jennifer S. Coatsworth
Secretary

**Board of Governors Attendance
November 21, 2019**

Voting members present

Rochelle Fedullo
Hon. A. Michael Snyder (Ret.)
Jennifer Coatsworth
Marc Zucker
Matthew Olesh
Amber Racine
Nicholas Kamau
Katayun Jaffari
Hon. Sandra Mazer Moss (Ret.)
Maureen Olives
Benjamin Barnett
Alisha Rodriguez
Michael van der Veen
Dominique Ward

Diane Penneys Edelman
Lawrence Felzer
Dino Privitera
Neelima Vanguri
Michaela Bowser
Marcel Pratt
Kris Calalang
Maureen Farrell
Erin Siciliano
Cheryl Upham
Mark Mazzanti
Mary Platt
Reginald Shuford

Absent:

Lauren McKenna
Susan Lin
Neil Maskeri
Jennifer Seme
Meghan Claiborne
Francesca Iacovangelo
James Berardinelli

Riley Ross
P. Douglas Sisk
Hillary Ladov
Leon Goodman
Brenda Marrero
Alexander Barth

Non-voting members present:

Lawrence Beaser
Leslie John
Abraham Reich

Wesley Payne
Harvey Hurdle

Absent:

Butler Buchanan

Invited guests present:

Louis Rulli
Jacqueline Segal

