

Faculty

Honorable Idee C. Fox
Trial Division - Court of Common
Pleas, First Judicial District

Oswaldo Aviles
Interpreter Program Administrator
Administrative Office of
Pennsylvania Courts (AOPC)

Karen C. Buck, Esq.
Executive Director
SeniorLAW Center

Kasetta Coleman, Esq.
Community Legal Services, Inc.

Anthony L. Crisci, Esq.
Crisci & Associates

Michael Donahue, Esq.
Community Legal Services, Inc.

Amy E. Hirsch, Esq.
Community Legal Services, Inc.

Michael Holland, Esq.
Community Legal Services, Inc.

Baruch Kintisch, Esq.
General Counsel
Education Law Center

Michele Levy, Esq.
Managing Attorney
Homeless Advocacy Project

Patricia Malley, Esq.
Senior Staff Attorney
Homeless Advocacy Project

Loralyn McKinley, Esq.
McKinley Ryan, LLC

Zane David Memeger, Esq.
United States Attorney
Eastern District of Pennsylvania

Laval S. Miller-Wilson, Esq.
Pennsylvania Health Law Project

Arthur Read, Esq.
General Counsel
Friends of Farmworkers

Abraham C. Reich, Esq.
Co-Chairman, Rothschild, LLP

Teresa M. Rodriguez, Esq.
Friends of Farmworkers

Ilan Rosenberg, Esq.
Cozen O'Connor

Prof. Louis S. Rulli, Esq.
Practice Professor of Law University of
Pennsylvania
Law School

Henry Sommer, Esq.
Supervising Attorney, Consumer
Bankruptcy Assistance Project

Janet Stotland, Esq.
General Counsel
Education Law Center

Ann G. Torregrossa, Esq.
Executive Director, Governor's Office of
Health Care Reform

Dan Urevick-Ackelsberg, Esq.
Community Legal Services, Inc.

Susan K. Weinstock, Esq.
Director, Financial Reform Campaign -
Consumer Federation of America

John Whitelaw, Esq.
Supervising Attorney
Community Legal Services, Inc.

Su Ming Yeh, Esq.
Pennsylvania Institutional Law Project

NONPROFIT ORG.
U.S. POSTAGE
PAID
Pennsylvania Bar
Institute



The Delivery of Legal Services Committee
of the Public Interest Section of the
Philadelphia Bar Association is proud to
sponsor this program.

PENNSYLVANIA BAR INSTITUTE
Continuing Education Arm of the Pennsylvania Bar Association
5080 Ritter Rd., Mechanicsburg PA 17055-6903

2010 Public Interest Law Day

- ▶ Join Colleagues from Philadelphia-area public interest law organizations
- ▶ Learn how you can help to provide high-quality legal services to all clients
- ▶ Great for attorneys who want to learn about Public Interest law
- ▶ Focus on current hot topics



Philadelphia • Thurs., Dec. 9, 2010
▶ 6 CLE credits including ethics

6 CLE CREDITS
including ethics

2010 Public Interest Law Day

Good News: Despite the Recession, We Are Making Progress



Philadelphia ▶ Thurs., Dec. 9, 2010

▶ FULL-DAY PROGRAM 9:00 TO 4:30 PM WITH LUNCH

REGISTER TODAY!
800.247.4724 • PBI.ORG

PENNSYLVANIA BAR INSTITUTE
Continuing Education Arm of the Pennsylvania Bar Association
BRINGING EXCELLENCE TO CLE

Mark Your Calendar

PBA PRO BONO SEMINAR

Reaching Out to the Neediest Among Us

Philadelphia • Mon., Mar. 27, 2011

Simulcast • Mon., Mar. 27, 2011

Allentown, Butler, Doylestown, Easton, Honesdale,
Johnstown, Lebanon, Mansfield, Meadville,
Mechanicsburg, Mill Hall, Norristown, Pittsburgh,
Reading, Uniontown, Warren, Wilkes-Barre, York



Register today • www.pbi.org

This program has been approved by the Pennsylvania Continuing Legal Education Board for 5 hours of CLE credit in substantive law and 1 hour in ethics. If you attend less than the full time of the program, you will receive only substantive credits for the time of your attendance. If you attend the entire program, you will receive 5 credits in substantive law and 1 credit in ethics.

2010 Public Interest Law Day



**Good News:
Despite the Recession,
We Are Making Progress**

Whether you are a new or seasoned private practitioner, a public interest attorney, or a pro bono attorney, this course focuses on issues that are currently hot topics throughout the legal community!

Delivering public interest law to poor and disadvantaged citizens is a job that is largely undertaken by the more than thirty public interest law organizations in the Philadelphia area, as well as the numerous volunteer pro bono attorneys. Public Interest Law Day is designed to assist these practitioners and their colleagues throughout Pennsylvania in continuing to provide high-quality legal services to this under-served population. In addition to attorneys in public interest practice, this course will be of interest to pro bono practitioners and private practice attorneys who are interested in learning more about public interest law and other timely issues affecting the pro bono community.

Planned by public interest lawyers for public interest lawyers, this course focuses on issues that are currently hot topics in the practice of public interest law.

Philadelphia ► Thurs., Dec. 9, 2010

The CLE Conference Center, Wanamaker Building
10th Floor, Ste. 1010, Juniper St. entrance
(between 13th & Broad Sts., opposite City Hall)

9:00 am to 4:30 pm; check-in begins at 8:30 am

REGISTER TODAY!
800.247.4724 • PBI.ORG

8:50 - 9:00 *Welcome and Introduction - PBI and Chair, Delivery of Legal Services Committee*

9:00 - 10:30 **The Nickleby Family Faces the Recession: How the Economic Safety Net Fails Our Clients**
This panel will illustrate the shortcomings of the public safety net in dealing with the recession and how even a relatively insignificant legal problem at first creates other, more significant issues later. Each speaker will talk about the trouble that the fictional Nickleby family encounters with so little room for error for low-income families in this economy and what legal aid advocates have done (or are trying to do) to address these systemic issues. (1.5 Substantive)
Course Planners: Michael Froehlich, Esq. (Moderator) and Janet Stotland, Esq.

10:30 - 10:45 *Break*

10:45 - 12:15 **Breakout Sessions: CHOOSE ONE (1, 2 or 3)**

(1) **"The End of the Mortgage Crisis?" - Updates on Consumer Law**

Almost two years after the near collapse of our financial system, Congress and the President have enacted sweeping new financial reforms to help prevent the abuses that created the current crisis. At the same time, law enforcement agencies and private litigators are cracking down on the scam artists that are targeting homeowners facing foreclosure. Will these new efforts prevent a future crisis and protect consumers from losing their homes? Expert panelists will discuss the new financial reform legislation and the creation of the Consumer Financial Protection Bureau as well as initiatives to combat fraudulent mortgage rescue schemes. (1.5 Substantive) **Course Planners:** Kerry Smith, Esq. and Margaret Robinson, Esq.

(2) **From Arizona to Hazelton: Immigrants' Rights in an Intolerant Era**

This panel will explore the impact of increased enforcement of immigration laws by local authorities, examining the constitutional issues involved and discussing advocacy and immigration legal strategies that can be used when individuals are faced with removal and family separation. (1.5 Substantive)

Course Planners: Judith Bernstein Baker, Esq. and Mary Catherine Roper, Esq.

(3) **Hot Ethics Topics for Public Interest Attorneys and the Court**

This lively and interactive session will examine the latest professional responsibility developments that are especially important to public interest practice. Special focus will be on rule changes intended to increase access to justice, particularly on behalf of pro se litigants, and to explore evolving issues related to unbundled legal services such as document preparation, limited appearances, conflicts of interest, and withdrawal of representation. The session will also discuss the judiciary's role in ensuring access to justice for unrepresented parties and the limitations, or perceived limitations, imposed by requirements of judicial ethics, and will review national innovations in the courts that are integral parts of the civil right to counsel movement. (1.5 Ethics) **Course Planners:** Karen C. Buck, Esq. and Louis S. Rulli, Esq.

12:15 - 1:15 *Lunch (included in your tuition)*

1:15 - 2:45 **Breakout Sessions: CHOOSE ONE (4, 5 or 6)**

4) **Being an Advocate Outside of the Courtroom: Developing Effective Legislative Advocacy**

Panelists will discuss how to design and implement an effective legislative advocacy campaign and strategy. The panelists, a professional lobbyist and inhouse staff from three public interest agencies that successfully engage in policy advocacy, will share tips, lessons and advice gleaned from practical experience advocating for policy changes. Discussion will also focus on how to craft an effective public education campaign to accompany and support the legislative strategy. We will explore how success in this arena is defined and why taking a long-view is often necessary: policy work is a marathon, not a sprint. (1.5 Substantive)

Course Planners: Amy E. Hirsch, Esq. and Shira J. Goodman, Esq.

(5) **Courtroom Updates: Attorneys' Fees and Rights of LEP Litigants**

This session will cover recent developments in the areas of attorneys' fees, implementation of the new Pennsylvania interpreter regulations and other issues affecting limited English proficient (LEP) litigants. (1.5 Substantive)

Course Planners: Cindy Rosenthal, Esq. and Sue Wasserkrug, Esq.

(6) **Recent Trends in Identity Issues**

This panel will describe the increasing problem faced by our clients who do not have government issued identification documents. The panel will discuss 4 problem areas: (1) obtaining documents from Vital Records, (2) obtaining documents from SSA, (3) obtaining documents from PennDOT, and (4) providing documents to employers. The panel will also discuss creative ways of resolving these problems and the requirements necessary. The discussion will address individuals without birth certificates or with incorrect information on birth certificates, individuals who have no social security numbers or whose numbers are being used by others. (1.5 Substantive) **Course Planners:** Michele Levy, Esq. and John Whitelaw, Esq.

2:45 - 3:00 *Break*

3:00 - 4:30 **Moving Forward: Implementing Health Care Reform**

Over the next several years, the Patient Protection and Affordable Care Act ("the PPACA") will make health care coverage available for many of Pennsylvania's uninsured. It will also create new opportunities to expand services to those already covered by Medical Assistance. At the same time, health care reform also presents a challenge to advocates to ensure that low-income clients are able to access care and services as enormous systemic change unfolds. This session will explore the status of health care reform implementation in Pennsylvania, including the new high risk pool, planning for health insurance exchanges, new Medical Assistance initiatives, and what this all means for the systems that our clients depend on. (1.5 Substantive)
Course Planners: Laval S. Miller-Wilson, Esq. and Pamela Walz, Esq.

Program Schedule Subject to Change.

Registration Policy: We encourage early registration. Save \$25 on registrations received 3 or more business days before the presentation date. Early registration helps us ensure there will be sufficient course materials, seating and refreshment. Walk-in registrations will be accepted on a space-available basis. Pre-registered customers receive priority on the distribution of course materials. Those intending to register at the door should check www.pbi.org or call (800) 247-4724 to ensure that the course has not sold out and that there have been no schedule changes.

Ticket Policy: Time permitting, you will receive a registration ticket that will expedite your check in at the door. A registration confirmation ticket is *not* required for admittance.

Cancellation Policy: In order to receive a refund for cancellation (less a \$25 administrative fee), you must notify PBI by mail or FAX no later than 2 business days prior to the course presentation date for the appropriate site. Otherwise, you will receive the course materials in full consideration of tuition paid.

Weather Related Cancellations: Check www.pbi.org or call (800)-932-4637 ext. 2205.

Registration Transfers: Requests for transfers will be honored if they are received prior to the date of the course.

Services for Persons with Disabilities: If special arrangements are required, please contact Customer Service at (800) 932-4637 at least ten days prior to the presentation date.

Speaker Substitutions: PBI reserves the right to substitute speakers at all programs.

PBI Scholarships: PBI offers substantially reduced tuition for most PBI seminars to allow attorneys experiencing financial hardship to fulfill their mandatory education requirement. For details and an application, contact Scholarship Administrator at scholarships@pbi.org or (800) 932-4637 Ext. 2284 at least 30 days before the program. (Please note scholarships are not available for Online CLE.)

Course Material Return Policy: A ten-day return privilege applies to all book orders, less a handling & restocking fee of \$6.00. The return privilege does not apply to DVDs, CDs, or tapes; however, we will be happy to replace any defective disks or tapes at no cost to the customer.

Registration Confirmation: Be sure to include your email address on the registration form to receive a confirmation. Expedite your check-in by bringing this confirmation to the seminar, but is not required for admission.

Legal Services/Public Interest Lawyers: PBI waives tuition fees for the first 12 hours of CLE taken in each calendar year for attorneys employed full-time by many nonprofit legal services and public interest organizations providing legal services to individuals at no or *de minimus* fees. These attorneys may enroll for additional CLE courses at 50 percent of the highest member fee.

6384-1m/tp-10/25/10

☐ Philadelphia • December 9, 2010

Tuition *(includes course book and lunch)*

Early*	Member — Pa., or any co. bar assn.	Member admitted after 1/1/06	Nonmember	Paralegals attending with an atty.	Paralegals attending alone	Judges and judicial law clerks	Judges and judicial law clerks (admitted after 1/1/06)	Law students
\$209	☐ \$234	☐ \$214	☐ \$254	☐ \$124	☐ \$154	☐ \$130	☐ \$120	☐ \$35

*Registrations received 3 or more business days before the presentation qualify for the **Early Registration Discount**.

Special Session Pricing

10:45 - 12:15 "The End of the Mortgage Crisis?" - Updates on Consumer Law

1:15 - 2:45 Recent Trends in Identity Issues
\$69 — per 1.5 credit session

To sign up for these sessions only, please call PBI's Customer Service Department at 800-932-4637 or go to www.pbi.org.

Course Materials

One copy of the course materials is included in your registration. These materials are not available for separate purchase.

Name _____ Atty. # _____

Firm _____

Address _____

City _____

State _____ Zip _____ County _____

Phone _____/_____-_____-_____- FAX _____/_____-_____-_____

E-mail _____

I have enclosed my discount coupon in the amount of

\$ _____ for my ☐ 1st ☐ 2nd ☐ 3rd ☐ 4th ☐ 5th PBI seminar.

A check made payable to PBI for \$ _____ is enclosed.

Charge my: ☐ ☐ ☐ ☐

Card # _____ Exp. Date _____

Signature _____



PBI, 5080 Ritter Rd.
Mechanicsburg, Pa.
17055-6903



(717) 796-2348



(717) 796-0804
(800) 247-4724
(800) 932-4637



For more info or to register on line:
www.pbi.org
e-mail: info@pbi.org