

## **Lyon-Philadelphia Bar Association Twinning Relationship and Exchange Program 20<sup>th</sup> Anniversary Reunion and Networking Conference: April 20-22, 2017**

### Introduction

The Philadelphia Bar Association entered a Twinning Agreement with the Bar of Lyon, France on December 12, 1997, which was renewed on December 13, 2013. Since the original agreement was signed, there have been many exchanges of delegations of Bar leaders between the two cities. The most enduring aspect of the relationship has been the exchange program for law students and lawyers. Every year, several French law students come to Philadelphia to undertake six-month internships with law firms, as well as with companies and judges. The Philadelphia Bar also sends interns, now usually rising second-year law students, to perform shorter internships in Lyon during the summer. Over the years, approximately 80 lawyers and law students have participated in this program as interns. The establishment of relationships with these participants and our bar counterparts has led to business development for Philadelphia Bar members and has increased members' capacity to serve their clients as they engage internationally.

The Bar-to-Bar relationship was followed by the execution of Memoranda of Understanding between the cities of Lyon and Philadelphia and between the Commonwealth of Pennsylvania and the Rhône-Alpes region (now Auvergne-Rhône-Alpes ("ARA")), and substantial economic development activity has followed. Governor Corbett signed a renewed MOU in Lyon in March of 2012. Most recently, a delegation from the City of Philadelphia, including the Chief of Staff in the City Commerce Department, Sylvie Gallier Howard, returned from a trade mission to Lyon; a senior representative of the Region, Louis Giscard d'Estaing, son of the former French President, visited Philadelphia at the end of November and executed a renewal of the Pennsylvania-ARA MOU with Pa. Secretary of the Department of Community and Economic Development, Dennis M. Davin, in the presence of Philadelphia Mayor Jim Kenney.

Pennsylvania is the home to 492 French-owned companies, with approximately 22,197 employees. Pennsylvania has actively built on the relationship with the ARA region with a dedicated staff in Harrisburg and local representatives in Lyon who promote trade and investment with our region. The Philadelphia chapter of the French-American Chamber of Commerce has developed a "soft-landing" incubator program that has attracted 26 French companies to our region and has provided business opportunities for our lawyers.

The occurrence of the 20<sup>th</sup> anniversary of the Bar program provides a unique opportunity to organize a "reunion" conference at which we can welcome back those who have participated in the program as Bar leaders, hosts and interns, to network with regional business and government leaders and in a sense to build a platform for development of this and other international programs of the Bar into the future. There will be opportunities for professional development, business development and showcasing of the cultural assets of the City of Philadelphia.

Planning Committee

**Honorary Chair, Chancellor Deborah R. Gross**

**Co-Chair - Michael E. Scullin**

**Co-Chair – Prof. Diane Penneys Edelman**

**Former Chancellors**

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Francis P. Devine, III

Alan Feldman

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**Former Executive Director**

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David Briel

Joseph D. Burke

David Chanin

Wilfred Muskens

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# 20th Anniversary Conference & Networking Reception

**April 20-22, 2017**

## CONFERENCE AGENDA

### Thursday, April 20

Welcome Reception

**5:15 p.m. – 7:30 p.m.**

Conversation Hall, City Hall

Enjoy cocktails, hors d'oeuvres and Gypsy Jazz & French Musette music in [Conversation Hall](#) located in the nation's largest municipal building serving the city's government and politics for over 100 years.

Greetings by Mayor Jim Kenney will begin at 5:30 p.m. with additional remarks by Philadelphia Commerce Director Harold Epps and Philadelphia Bar Association Chancellor, Deborah Gross. Invited guests include a broad representation of leaders in commerce, industry, higher education, government and cultural organizations including Secretary of Department of Commerce and Economic Development, Dennis Davin.

### Friday, April 21

Philadelphia-Style Breakfast

**8:30 a.m.**

Hosted by Pepper Hamilton LLP, Conference Center, 31<sup>st</sup> Floor

Delight in a Philadelphia-themed breakfast with guest speaker Matt Cabrey, Executive Director of [Select Greater Philadelphia](#).

**9:00 a.m. – 12:15 p.m.**

**CLE Program**

***Cross-Border Perspectives on Handling International Legal Issues  
in the United States and Abroad.***

This special 20th Anniversary CLE program is hosted by the International Law Committee and sponsored by and held at Pepper Hamilton, LLP.

In our increasingly globalized world, all members of the legal community must be able to identify issues of foreign and international law that arise in their work – whether they serve the legal community in private or public practice, or in a judicial capacity. Issues of legal procedure, evidence, knowledge of the laws of other countries, and the like, affect our work, whether it is litigation-oriented, transactional, adjudicatory, or policy-based. Compliance and ethics rules across borders differ, and today's and tomorrow's attorneys must recognize them – and know what steps to take to acknowledge them, including learning whether and when to work with counsel abroad.

In this CLE program, members of the legal communities of Philadelphia and our sister bar cities of Lyon, France, and Montréal, Province of Québec, Canada, will provide an overview of the following:

- How to recognize and address international legal issues related to litigation and intellectual property rights in the United States and abroad
- What to look for when representing a client abroad – or representing a client from abroad – in transactional legal work
- Special concerns of in-house counsel
- The court's point of view: international issues in domestic courts
- The value of international exchange in training global lawyers
- Implications of the new immigration climate for international lawyering

Moderator:

**Diane Penneys Edelman, Esq.**

Co-Chair, International Law Committee, Philadelphia Bar Association  
Professor of Law and Director of International Programs  
Villanova University Charles Widger School of Law

Panelists:

**Lisa Brody, Esq.**

Deputy General Counsel – Intellectual Property and Litigation  
Arkema Inc.  
King of Prussia

**Me Pascal Côté**

President, International Relations Committee of the Bar of Montréal  
Partner – Business Law Department  
Vaillancourt Riou LLP

**Honorable Gary S. Glazer**

Court of Common Pleas, Trial Division - Civil  
Commerce Court, First Judicial District

**Jonathan A. Grode, Esq.**

U.S. Practice Director  
Green and Spiegel LLC

**Avv. Jean-Michel Raynaud**

Partner, Raynaud Avocats  
Member, International Committee of the Lyon Bar Association (CIBLY)

12:15 p.m. – 1:30 p.m.

Lunch

Hosted by Pepper Hamilton

Our Philadelphia themed menu continues with a buffet lunch and guest speaker Philadelphia [City Solicitor](#), Sozi Tulante

1:40 p.m. – 1:50 p.m.

Introduction of Mural Arts Philadelphia, the Nation's largest public arts program by Netanel Portier, Mural Arts Project Manager.

2:00 p.m. – 4:00 p.m.

Walking tour of Mural Arts Program. Tour will begin and end at Pepper Hamilton LLP

6:30 p.m. – 9:30 p.m.

20<sup>th</sup> Anniversary Celebration

Enjoy a cocktail reception and three-course dinner with wine service to commemorate 20 years of the Lyon-Philadelphia Bar Association Twinning Agreement and Exchange Program featuring remarks by our Ambassador Sponsors including Janick Boudazi, CEO of Boiron.